

# 2012 IEDRC Malaysia Conferences Schedule

**2012 International Conference on Management and Education Innovation  
(ICMEI 2012)**

**2012 2nd International Conference on Management and Service Science  
(ICMSS 2012)**

**2012 International Conference on Economics, Business Innovation  
(ICEBI 2012)**

**2012 2nd Journal Conference on Social Science and Humanity  
(JCSSH 2012)**

**Kuala Lumpur, Malaysia**

**May 5-6, 2012**

**Co-Sponsored by**



**<http://iedrc.org/>**

## Registration Only: May 5, 2012 (Saturday)

### Concorde Inn KLIA

|                                    |                          |
|------------------------------------|--------------------------|
| 10: 00 – 12: 30<br>13: 30 - 17: 00 | Arrival and Registration |
|------------------------------------|--------------------------|

**Note:** (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One best Paper will be selected from each oral session. The Certificates for Best Papers will be awarded in the Welcome Banquet on May 6, 2012.

## Conference: Morning, May 6 (Sunday)

Venue: Concorde 7

|               |  |
|---------------|--|
| 08:30 - 08:40 | Opening Remarks<br><b>Prof. Dimiter Georgiev Velev (Conference Chair)</b><br>University of National and World Economy (UNWE), Bulgaria   |
| 08:40 - 09:10 | Keynote Speaker Speech 1<br><b>Dr. Hla Theingi (Co-Chair)</b><br>Department of International Business Management Martin De School of<br>Management Assumption University, Thailand |
| 09:10 - 09:40 | Keynote Speaker Speech 2<br><b>Aref Mahdavi Ardekani</b><br>MBA Center, Faculty of Management (FOM), Multimedia University,<br>Cyberjaya, Malaysia                                 |
| 09:40 – 10:10 | Keynote Speaker Speech 3<br><b>Aaro Hazak</b><br>Tallinn University of Technology  |

|                      |   |
|----------------------|---|
| <b>10:10 - 10:30</b> | <b>Coffee Break &amp; Photo Session</b> |
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## Morning, May 6 (Sunday)

### SESSION – 1

Venue: Concorde 5 (JCSSH)

Session Chair: Dimiter Georgiev Velev (CC)

Time: 08:30 – 11:00

|       |  |
|-------|--|
| CH007 | Work-Family Conflicts: A Case of Employees' Turnover Intention<br>Muhammad Ghayyur and Waseef Jamal  |
| CH206 | The relation between defense mechanisms and job burnout among IRAN AIR staff<br>Fatemeh sadat Sepidehdam, Yousef Karimi and Mohamad ali Besharat |
| CH208 | Rational Tactics and Work Outcomes: Differential Effects of Disability   |

|       |   |
|-------|---|
|       | Magdalene Ang Chooi Hwa   |
| CH210 | The Effectiveness Of Communications in Hierarchical Organizational Structure<br>Hardani Widhiastuti   |
| CH214 | Health-Related Quality of Life among Youth: Evaluating Measurement Model Fit<br>Azlina Abu Bakar  |
| CH216 | Globalization, Migration, and National Identity: A Global Perspective on the Role of Education in Second-Generation Immigrants<br>Raquel Y. Saenz   |
| CH218 | Toward Building a Solid Foundation for Social Science Education in Nigerian Educational System: A New Approach to Functional Citizenship Education<br>S. A.Garba, T. K. R. Singh, N. B. M. Yusuf and A. F. Saad |
| CH219 | Malay Values in Intercultural Communication<br>S. Awang, M. Maros and N. Ibrahim  |
| CH223 | Analysis of Alternative Strategy in Coastal Tourism Development in Aceh Besar, Indonesia after Tsunami Disaster<br>Achmad Fadillah, Triana G. Dewi and Arini Hardjanto  |
| CH224 | The Impact of Fertilizer Subsidy on Malaysia Paddy/Rice Industry using a System Dynamics Approach<br>Nurul Nadia Ramli, Mad Nasir Shamsudin, Zainalabidin Mohamed and Alias Radam                               |
| CH226 | Determining Risk Attitudes of Paddy Farmers in KETARA Granary, Malaysia<br>Nurul Asrin Roslan, Amin Mahir Abdullah, Mohd Mansor Ismail, and Alias Radam   |
| CH227 | Linguistic Features in the Online Discussion Forums<br>Z.A.Kadir, M.Maros, B.A.Hamid  |
| CH228 | Teachers' Emotions in ELT Material Design<br>Saraswathy Thurairaj and Swagata Sinha Roy   |
| CH230 | Forgiveness as a Mediator for the Relationship between Spirituality and Posttraumatic Growth in Aceh Conflict Victims, Indonesia<br>Hafnidar, L. Chang, and H. Lin  |
| CH231 | A Preliminary Investigation: Children's Awareness of Child Sexual Abuse in Malaysia<br>Azliza Othman and Wan Ahmad Jaafar Wan Yahaya  |
| CH234 | Advance in Educational Measurement: A Rasch Model Analysis of Mathematics Proficiency Test<br>Ahmad Zamri Bin Khairani and Nordin bin Abd. Razak  |
| CH238 | Braving out in the Face of Constraints: The Woman Warrior<br>Sangeeta Jhajharia and Mamta Beniwal   |
| CH240 | Discrimination against Women in the Developing Countries: A Comparative Study<br>A.M. Sultana and Nor Erlina Bt Mohd Zulkefli   |

**SESSION – 2**

Venue: Concorde 7 (ICMSS &amp; ICMEI)

Session Chair: Dr. Hla Theingi (KS &amp; Co-Chair)

Time: 10:30 – 12:30

|        |   |
|--------|---|
| X00005 | Personality Trait Predictors of Usage of Internet Services<br>Wee-Kheng Tan and Cheng-Yi Yang |
| X00006 | A Conceptual Study of National Brand towards Hypermarket Brand Extension through              |

|        |  |
|--------|--|
|        | Brand Asset Valuator<br>Hasliza Hassan and Muhammad Sabbir Rahman  |
| X00011 | An Expanded Technology Acceptance Framework for E-Service Innovations: The Empirical Study on E-Learning<br>Chyi Jaw , Oliver S. Yu, and Kenneth C. Gehrt                          |
| X00013 | The role of managerial constructs in enhancing financial performance: the case of Malaysian multinational companies<br>Amineh Khajehpour   |
| X10007 | A Study on the Service Quality Determinants of Organised Food Retailers in India<br>K. Abdus Samad and K. Ravichandran   |
| X10010 | Evaluating the Relationship between Service Quality and Customer Satisfaction in the Australian Car Insurance Industry<br>Sharareh Mansouri Jajae and Fauziah Binti Sheikh Ahmad   |
| X10011 | Determinant Factors of Perceived Service Quality in the Food Retail Industry of Turkey<br>Ali Ihtiyar, Fauziah Sh. Ahmad and Mohd Hassan Mohd Osman                                |
| X10013 | Classifying Quality Attributes Using Service Gaps and Kano's Method<br>Mal-Kong Sia and Kanesan Muthusamy  |
| E00004 | Teaching PERT to MBAs—An Experiment in Pedagogy<br>Tapan Bagchi, Rahul M Samant  |
| E00005 | “Role of Leadership at the Headteachers’ Level at Urban Primary Government Schools in Developed and Developing Countries: A Case of Schools in Coventry vs Lahore”<br>Rahat Rizwan |
| E00011 | Development of Mathematics Question Banking System for Secondary School in Malaysia<br>Yew Tze Hui, Cheong Soon Nyeon, Yap Wen Jiun, Nordin Abd Razak and Ahmad Zamri Khairani     |
| E00012 | THE ROLES OF GRADUATE QUANTITY SURVEYORS IN THE MALAYSIAN CONSTRUCTION INDUSTRY<br>Chong Bee Ling, Lee Wah Peng, Lim Chai Chai   |
| E10036 | Positive E-Learning for Remedial Pre-adolescents: An Action Research<br>Mah Ngee, Lee  |
| E10029 | Rethinking communication Regarding to electronic health (E-health)<br>Amirmasoud Amirmazaheri and Loya Izadi   |

**SESSION – 3**

Venue: Concorde 5 (ICEBI)  
Session Chair: Ahasanul Haque  
Time: 11:00 – 12:30

|        |  |
|--------|--|
| A00002 | Corporate Store Brand Versus Famous Product Brand: An Innovation Strategy for Customers<br>Tock Jing Mi, Rohaizat Baharun      |
| A00007 | Challenges of ERP implementation: ERP as a Technology Transfer Project<br>Javad Soltanzadeh, Mohsen Khoshsirat                 |
| A00012 | Developing a Scale to Measure the Level of Market Orientation in the Financial Services Sector within a Resource-Based Economy |

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|--------|---|
|        | Abdulmonem Al-Shirawi, Saeed Hajjar   |
| A00013 | Investigating The Convergence of Growth: A Comparative Study<br>Poh Choo Song, Siok Kun Sek, Wai Mun Har  |
| A00014 | The Antecedents of Green Purchase Intention among Malaysian Consumers Ooi Jen Mei, Kwek Choon Ling, Keoy Kay Hooi                                   |
| A00019 | Queue Management Optimization with Short Message System (SMS) Notification<br>R Kanesaraj Ramasamy, Fang-Fang Chua                                  |
| A00020 | The Relationship between Budget Deficit and Economic Growth from Malaysia's Perspective: An ARDL Approach<br>Nur Hayati Abd Rahman                  |
| A00021 | Measuring the Malaysian Islamic Subsidiaries and Commercial Banks' Efficiency<br>Suraya Ahmad, Wan Noor Hazlina Wan Jusoh, Abdul Rahim Abdul Rahman |
| A10029 | Whistle Blowing: Perceptions of Future Accountants<br>Mazlina Mustapha, Ling Sing Siaw  |

12: 30 - 13: 30

Buffet Lunch

### Afternoon April 6, 2012 (Sunday)

#### SESSION – 4

Venue: Concorde 7 (ICMEI)

Session Chair: Aref Mahdavi Ardekani (KS)

Time: 13:30 – 15:30

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|------------------|--|
| E00013           | Innovation of the Culture of Higher-Education Institutions: the Concept of the Defender of Student Rights<br>Veronika Kudrov á   |
| E00015           | Peculiarities of small trade enterprises in Latvia and solutions for performance enhancement<br>Tatjana Kulikova   |
| E00017           | Factors Contributing to More Sustainable Approach in Handling Final Year Interior Design Student Project<br>Roslan Talib, Mzailan Sulieman   |
| E00018           | Factors affecting Research Development and Production of Academic Work amongst Lecturers of Mahasarakham University<br>Phanomporn Patchawong, Chamchan Wangpan, Wilailak Ounjit  |
| E00022<br>(SC 7) | The Problem of Defects in Modern Organizations: Preliminary Research Findings<br>Sergey Ivanov   |
| E00027           | States of Learning Experiences for Preschool Children using Thai as a Second Language and Tendency of Bilingual Multimedia Development: A Case Study of Three Southern Border Provinces of Thailand<br>Muneeroh Phadung, Surachai Suksakulchai, Wacheerapan Kaewprapan |
| E00028           | Semantically Driven Presentation of Context-Relevant Learning Material<br>Alexander Streicher, Wolfgang Roller   |
| E00030           | Optimizing Multimedia Learning Objects for Learning in a Procedural-based Course<br>Siew Woei Ling, May Chan Yuen, Kee Man Chuah   |

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|------------------|---|
| E00031           | Exploring NetMeeting Characteristics for Online Teaching and Learning Mathematics<br>Ling Siew-Eng, Rasidah Mahdi, Lai Kim-Leong, Chen Chee-Khium, Ling Siew-Ching                            |
| E00035           | A Study of Metacognitive Strategies in Web-based English Autonomous Learning<br>Yang Cao  |
| E00037           | The Design of a Learning Prototype Promoting Reading Skills for Hearing-Impaired Persons Using the Sign Language Picture Story Technique<br>Kanyanat Plaewfueang, Surachai Suksakulchai       |
| E00038           | Discovering the Type of Motivation and Corresponding Regulatory Processes That Drives Asynchronous Online Discussion Activities<br>Siew-Woei Ling, Chien-Sing Lee, Kee-Man Chuah, Ah-Choo Koo |
| E00039           | Network for Learning about Herbs through Websites<br>Bunthida Chunngam, Sumalee Chanchalor  |
| E00057<br>(SC 6) | Transnational Education: Multi-phase Experiences as Determinants of Graduates' Satisfaction<br>Stephen Boyle and Saras Sastrowardoyo  |
| E00054           | Learners' Learning Style correlated to Agreeableness based on EEG<br>Nazre Abdul Rashid, Mohd Nasir Taib, Sahrim Lias, Norizam Sulaiman Zunairah Hj. Murat and Ros Shilawani S. Abdul Kadir   |

**SESSION – 5**

Venue: Concorde 5 (ICEBI)

Session Chair: Aaro Hazak (KS)

Time: 13:30 – 15:30

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|--------|--|
| A00016 | Relationship Quality in Bangladeshi Retail Industry<br>Nor Azila, Tareeq Aziz  |
| A00023 | From Innovator's Dilemma to Value Chain and Organization's Dilemma<br>Chien-Hung Lee, Jia-Min Huang  |
| A00024 | Impact of Environment and Community on Performance of Malaysian Travel & Leisure Public Listed Companies<br>Sahar E-vahdati, Seyedeh Yalda Saremi, Majid Sarli, Ehsan Botyari, Fariba Habibi Rad |
| A00029 | America and the Profit Motive - Our Reason Not to Abandon It<br>Maik Schoettker  |
| A00034 | Examine Banks' Share Price Sensitivity Due to Interest Rate Changes: Emerging Markets and Advanced Countries<br>Reza Tahmoorespour, Aref Mahdavi Ardekani  |
| A00035 | Enterprise 2.0 Knowledge Management Development Trends<br>Dimitar Velev, Plamena Zlateva   |
| A00036 | Some Risk Models for Loss Assessment Due to Natural Disasters<br>Plamena Zlateva, Dimitar Velev  |
| A00037 | The Transformation of Home-Based Businesses into electronic-Home-Based Businesses<br>Rosnafisah Sulaiman, Siti Salbiah Mohamed Shariff   |
| A10010 | Channel Studying for Silk Product Distribution in Nakhonchaiburin Zone<br>Ajcharapan Tangjaturason, Chomphak Jantakat  |
| A10011 | Barriers of value chain for Development of Silk Product in Nakhonchaiburin zone, Thailand  |

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|        | Chomphak Jantakat, Ajcharapan Tangjaturasopon  |
| A10013 | Logistic Service Quality Among Courier Services in Malaysia<br>Jessica Sze Yin Ho, Derek Ong Lai Teik, Felicia Tiffany, Loong Fatt Kok, Tat Yang Teh |
| A10014 | The Separation of Ownership and Control in Malaysian Domestic Companies<br>Devinaga Rasiah   |
| A10020 | The Linkages between Trade Liberalization and Poverty Reduction an overview<br>V. Shahbazkhani   |
| A10022 | Risk and Return on the Romanian Currency Market<br>Ana-Maria CALOMFIR (METESCU), Doina I. POPESCU, Cristian Silviu BANACU                            |

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| <b>15: 30 - 15: 50</b> | <b>Coffee Break</b> |
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**SESSION – 6**

Venue: Concorde 7 (ICMEI)

Session Chair: Stephen Boyle

Time: 15:50 – 18:30

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|--------|---|
| E00040 | Thai Students” Ethical Behaviors on Playing Game<br>Sumalee Chanchalor and Papimol Kaewpea  |
| E00042 | The study of behaviors and factors affecting children with autism<br>Kanisoron Jeekratok, Sumalee Chanchalor  |
| E00049 | Self Assessment of Leadership Behaviors among Baccalaureate Nursing Students with Different Clinical Training Experience and Nurses<br>Amany Ahmed Abdrbo   |
| E00051 | A Study on Conditions and Factors Influencing Learning Activities of Basic Non-formal Education Students in the Lower Central Part of Thailand<br>Sudarat Intarat and Sumalee Chanchalor                        |
| E00052 | Student Evaluation of Faculty at College of Nursing<br>Salwa Hassanein, Amany Abdrbo and Elham Al Ateeq   |
| E00056 | Learning Beyond Classroom: An Exploratory Study<br>Yin Yin Khoo, Noor Al Huda Abdul Karim, Wai Bing Khuan, Abdul Ghani Kanesan  |
| E00058 | Guessability study on considering cultural values in gesture design for different user interfaces<br>Hajar Ghadirian Najaf Abadi, Lim Yan Peng and Ali Mohammad Hosein Zadeh                                    |
| E00070 | Innovative assessment technologies: Comparing ‘face-to-face’ and game-based development of thinking skills in classroom settings<br>Gyöngyvér Molnár and András Lőrincz   |
| E00073 | Leadership Themes in Higher Education Restructuring<br>Mohd Fauzi Kamarudin and Karen Starr   |
| E10004 | Quality of life in relationship with Nutritional Attitude and Practices during Pregnancy<br>Mitra Ossadat Mirsanjari, Wan Abdul Manan Wan Muda, Affizal Ahmad, Mohamad Shukri Othman and Mir Mehrdad Mirsanjari |
| E10005 | Project Incentive System: A New Approach<br>Morteza Bagherpour  |
| E10006 | Studying relationship between organization justice and climate with mental health<br>Seyed Masoud Seyedi, Mohammad Reza Dalvand, Nima Shahidi, Mohammad Hadi  |

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|        | Zohdi  |
| E10011 | Review on the Effectiveness of the Technology Learning Materials in Teaching and Learning in Higher Education<br>Adjah Naqkiah Mazlan, Jamalludin Harun, Zainal Abidin Zainuddin |
| E10012 | Combination of two learning approaches which are Self-Regulated Learning and Personalized Learning (SRPL)<br>Noor Azida Sahabudin and Mohamad Bilal Ali                          |
| E10013 | The Shahname of Firdausi: Persian educational repository<br>Mostafa Bahraman and Abd Ghani Aniswal   |
| E10014 | Technology Acceptance Model for Web-based Repository of Health Education Materials<br>Zar Ni Wynn, Than Winn, Sharifah Mastura Syed-Mohamad                                      |
| E10016 | Responsibilities and Excellent Service on Customer Satisfaction: Case Study of DKI Islamic Bank<br>Muhammad Yunanto, Wahyu Setiono and Henny Medyawati                           |
| E10017 | INCLUSIVE HIGHER EDUCATION THROUGH EARN AND LEARN<br>V.B. Kakade, Smt. S.S.Suryavanshi and Shri Sankpal Hindurao   |
| E10018 | Sustainable Development in Iran: a Case Study of Implementation of Sustainable Factors in Housing Development in Iran<br>Milad Samari  |

**SESSION – 7**

Venue: Concorde 5 (ICMEI &amp; ICEBI)

Session Chair: Sergey Ivanov

Time: 15:50 – 18:30

|                 |   |
|-----------------|---|
| A10024          | Driving Employee Engagement in Nationalized Banks in India<br>Swatee Sarangi, R. K. Srivastava  |
| A10044          | The Growth of Small Hotel Enterprises: The Roles of the State<br>Khairil Wahidin Awang, Yuhani Abdul Aziz, Zaiton Samdin  |
| A10046<br>(SC3) | Service Quality and Consumer Purchasing Intention Toward Online Ticketing: An Empirical Study in Iran<br>Seyed Rajab Nikhashemi, Ahasanul Haque, Farzana Yasmin, Ali Khatibi    |
| A10048          | Financial Integration in Emerging Asian Economies<br>Gladys Siow  |
| A10049<br>(SC5) | Is There a Relationship between EBITDA and Investment Intensity? An Empirical Study of European Companies<br>Svetlana Kotšina, Aaro Hazak                                       |
| A10050          | Validating a Bankruptcy Prediction by Using Naïve Bayesian Network Model: A case from Malaysian Firms<br>Suzaida Bakar, Muhammad Zuhairi Abd Hamid                              |
| A10056          | What are the Relationships Between Transformational Leadership and Organizational Citizenship Behavior?—An Empirical Study<br>Rose Su-Jung Lin, Hung-Hui Li, Jui-Kuo Hsiao      |
| E10039          | The Study of Cultural Requirements of Implication of Smart Making Plan in Bonab High Schools<br>Bahram Sarmast, Majid Vahedi, Soheila Rajabalipoor Bonabi and Fatemeh Mahdipour |



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| E10044 | Impact of Downsizing on the Attitude of Layoff Survivors' of Banks in Nigeria<br>Udokwu, Ethel-Rose B   |
| E10046 | Integration of 21st Century Competencies in Faculties of Education for Improving Teaching and Learning<br>Helen Ngozi Ibe   |
| E10047 | Action research in action: Enhancing students to reach their speaking goal with confidence in a large class with limited time by action research procedures and awareness-raising<br>Montha Songsiri  |
| E10048 | A New Trend in Education: Task-based Methodology for Teachers or Learners<br>Hossein Shams Hosseini, Mohammad rahbar  |
| E10054 | A Study of Teachers Opinions and Experiences on the use of Computers and Laptops in Classrooms in the United Arab Emirates<br>Ruqiyabi Naz Awan   |
| E10058 | Structuring and Managing an Engineering Design Education Towards the Effectiveness of Outcome Based Education System<br>Nik Hisyamudin Muhd Nor, Mohd Azwir Azlan, Sia Chee Kiong, Ashari Kasmin, Badrul Omar, Shaiful Rizal Masrol and Mohd Khalil Abd Rahim |
| E10061 | Training and Development: a Prominent Determinant for Improving HR Productivity<br>Hardeep Singh  |
| E10065 | Architecture design E-Portfolio: Assessment System On Project-Based Learning In Science- Based Technology School<br>Punyapat Chanpet and Komkirt Chomsuwan  |
| E10069 | An Overview of Hypertext Transfer Protocol service Security on Business Domain<br>Burra Venkata Durga Kumar   |
| E10077 | Pay package is a major contemporary issue in Retention of faculty in Technical Institutions - an empirical study of North Karnataka<br>Ramesh R. Kulkarni and Dayavanti Dixit   |
| E10078 | MyMathLab As A Dynamic E-assessment Tool: A Pilot Study<br>Check-Yee Law, Lik-Neo Ng, Yong-Wee Sek, Wei-Wei Goh and Cheng-Lan Tay   |

19:00 , May 6 2012

Dinner Banquet

## Instructions for Oral Presentations

### Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader)

Projectors & Screen

Laser Sticks

### Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

**Concorde Inn Kuala Lumpur International Airport**

**<http://sepang.concordehotelsresorts.com/index.php>**

**Contact: Ms. Rahimah at [klia@concorde.net](mailto:klia@concorde.net)**

**Location**

Concorde Inn KLIA is strategically located, only three minutes away from the Kuala Lumpur International Airport with our complimentary airport shuttle service.

Concorde Inn KLIA is also a popular choice for motor sports enthusiasts because of its close proximity to the F1 Sepang International Circuit where racing events such as F1, Motor GP, Japan GT and other races are regularly held.

**Getting to and from KLIA Main Terminal**

Our complimentary airport shuttle service runs between Level 1 Door 3 at KLIA Main Terminal and the hotel lobby main entrance. The shuttle service is operating at 30-minute intervals between 5.30am and 12midnight. You may contact the Hotel directly if your arrival time is after 12 midnight, so that we can send the Hotel van to pick you up at the same pick-up point.

**Getting to and from KLIA Low Cost Carrier Terminal (LCCT)**

This Sepang hotel is about 15 minutes away from the LCCT where taxis are available for hire from RM32.00 per way to the hotel.

Alternatively, you can take the LCCT-KLIA airport shuttle, which costs RM2.50, to KLIA Main Terminal. At the main terminal, you can use our complimentary shuttle service to get to the hotel.

To get to the LCCT, you can arrange transport at tour desk that located at the hotel lobby. Our LCCT Stopover Package offers complimentary transfer to the LCCT and late check-out options.

**Getting to and from Kuala Lumpur City Centre**

This Sepang hotel is approximately 50 minutes' drive to and from Kuala Lumpur city centre.

Alternatively, you can take the KLIA Ekspres between KLIA Main Terminal and KL Sentral. You can use our complimentary shuttle service between the hotel and KLIA Main Terminal.



### Latest Events

| <b>July 23-24, 2012</b>   |            |                |
|---|------------|----------------|
| 2012 2nd International Conference on Financial Management and Economics ( <a href="#">ICFME 2012</a> )  | Singapore  | May 10, 2012   |
| 2012 International Conference on Society, Humanity and History ( <a href="#">ICSHH 2012</a> )           | Singapore  | May 10, 2012   |
| 2012 2nd International Conference on Strategy Management and Research ( <a href="#">ICSMR 2012</a> )    | Singapore  | April 15, 2012 |
| <b>August 4-5, 2012</b>   |            |                |
| 2012 3rd International Conference on Construction and Project Management ( <a href="#">ICCPM 2012</a> ) | Dubai, UAE | May 10, 2012   |

2012 IEDRC MALAYSIA CONFERENCES

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|---|------------------------|----------------|
| 2012 3rd International Conference on Innovation, Management and Service ( <a href="#">ICIMS 2012</a> )              | Dubai, UAE             | April 15, 2012 |
| 2012 International Conference on Mangement Technology and Science( <a href="#">ICMTS 2012</a> )                     | Dubai, UAE             | May 10, 2012   |
| <b>September 28-29, 2012</b>  |                        |                |
| 2012 3rd International Conference on Humanities, Historical and Social Sciences ( <a href="#">CHSS 2012</a> )       | Phnom Penh , Cambodia  | May 25, 2012   |
| 2012 2nd International Conference on Education, Research and Innovation ( <a href="#">ICERI 2012</a> )              | Phnom Penh , Cambodia  | May 10, 2012   |
| 2012 2nd International Conference on Business and Economics Research ( <a href="#">ICBER 2012</a> )                 | Phnom Penh , Cambodia  | May 10, 2012   |
| <b>October 26-28, 2012</b>  |                        |                |
| 2012 2nd International Conference on Humanities, Society and Culture ( <a href="#">ICHSC 2012</a> )                 | Hong Kong              | June 5, 2012   |
| 2012 International Conference on Financial Theory ( <a href="#">ICFT 2012</a> )                                     | Hong Kong              | June 15, 2012  |
| 2012 3rd International Conference on E-business, Management and Economics ( <a href="#">ICEME 2012</a> )            | Hong Kong              | June 20, 2012  |
| 2012 3rd International Conference on Business, Economics and Tourism Management ( <a href="#">CBETM2012</a> )       | Hong Kong              | June 20, 2012  |
| <b>November 23-25, 2012</b>   |                        |                |
| 2012 3rd International Conference on Behavioral, Cognitive and Psychological Sciences ( <a href="#">BCPS 2012</a> ) | Bangkok, Thailand      | July 10,2012   |
| 2012 International Conference on Ethics in Human Reaearch ( <a href="#">ICEHR2012</a> )                             | Bangkok, Thailand      | July 10,2012   |
| 2012 2nd International Conference on History and Society Development ( <a href="#">ICHSD 2012</a> )                 | Bangkok, Thailand      | July 15,2012   |
| 2011 2nd International Conference on Information and Finance ( <a href="#">ICIF 2012</a> )                          | Bangkok, Thailand      | July 15,2012   |
| <b>December 21-23, 2012</b>   |                        |                |
| 2012 3rd International Conference on Economics, Business and Management ( <a href="#">ICEBM 2012</a> )              | Kuala Lumpur, Malaysia | Aug. 10, 2012  |
| 2012 2nd International Conference on Languages, Literature and Linguistics ( <a href="#">ICLL 2012</a> )            | Kuala Lumpur, Malaysia | Aug. 10, 2012  |
| 2012 International Conference on Sociality and Humanities ( <a href="#">ICOSH2012</a> )                             | Kuala Lumpur, Malaysia | Aug. 10, 2012  |
| <b>December 29-30, 2012</b>   |                        |                |
| 2012 International Conference on Business,Management and Governance ( <a href="#">ICBMG 2012</a> )                  | Hong Kong              | Sep. 10, 2012  |
| 2012 International Conference on Humanity, Culture and Society ( <a href="#">ICHCS 2012</a> )                       | Hong Kong              | Sep. 10, 2012  |