

2013 IEDRC DENMARK CONFERENCES SCHEDULE

Copenhagen, Denmark, May 19-20, 2013

Co-Sponsored by



<http://www.iedrc.org/>

Registration Only: May 19, 2013 (Sunday)

FIRST HOTEL COPENHAGEN

10: 00 – 12: 30	Arrival and Registration
13: 30 - 17: 00	

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.

(5)The organizer won't provide accommodation, and we suggest you make an early reservation.

(6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on May 20, 2013.

Conference: Morning, May 20, 2013 (Monday)

Venue: Conference room 1

09:00- 09:10	Opening Remarks <i>Professor Donald Chang</i> School of Business Metropolitan State University, USA
09:10-09:50	Keynote Speaker Speech 1 <i>Prof. Kwang Mong Sim</i> Computational Economics & Multi-Agent Systems Lab University of Kent, Chatham Maritime, Kent, UK
09:50-10:30	Keynote Speaker Speech 2 <i>Professor Donald Chang</i> School of Business Metropolitan State University, USA
10:30- 11:00	Coffee Break & Photo Session

Morning, May 20, 2013 (Monday)

SESSION – 1 (Education)

Venue: Conference room 1

Session Chair: *Peggy B. Gill*

Time: 11:00-12:00

N00012	Developing a Collaborative Culture in On-line Learning Peggy B. Gill , Ross B. Sherman, Genie B. Linn
N00015	IT-Support of Accounting Education Barbara Kardos
N10009	Wizard of Oz in Designing a Collaborative Learning Serious Game on Tabletops Mehrnoosh Vahdat , S �bastien George, and Audrey Serna
N10012	University Teaching Faculties: A Cross Cultural Study Seema Munaf
N10014	Czech Experience with Broader Case Studies Implementation Martina Fischerov � and Kateřina P�balov �
CH028	Investigating Life Skills among Young Students in Malaysia Sakineh Mofrad , Kwan Foong Chee, Andrea Emmanuel Koh, and Ikechukwu Uba
CH029	Effect of Self-Esteem in the Relationship between Stress and Substance Abuse among Adolescents: A Mediation Outcome Ikechukwu Uba , Siti Nor Yaacob, Mansor Abu Talib, Sakineh Mofrad, and Rohani Abdullah

12:00 – 13:30	Lunch
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Afternoon May 20, 2013 (Monday)

SESSION –2 (Management)

Venue: Conference room 1

Session Chair: *Professor Donald Chang*

Time: 13:30-15:30

Y00015	On the Relationship between Social Responsibility and Financial Performance – The Need for Theoretical Convergence Lucian Belascu and Alexandra Horobet
Y00021	Implications of Technology on Integrated Approaches to Risk Assessment in Sustainable Enterprises Lucian-Ionel Cioca, Larisa Ivascu , Monica Izvercian
Z00002	Identifying key features of the innovated Japanese Project Management: A critical review on its philosophy Foon Siang Low , Heap Yih Chong and Wah Peng Lee
Z00004	Proposal of a Methodology to Integrate the Human Factor in the Service Blueprint Silvio Barbieri , Emmanuel Fragniere, Marshall S. Sitten, and Gabriel Zambrano

Z00006	Service Quality Measurement: Expectation and Perception of North American customers toward the hotels in Bangkok Winchai Chongfusuwan and Athapol Ruangkanjanases
N00013	Toward identification of the priority lines of research in nanotechnology on the basis of the Technology Foresight NT For Podlaskie 2020 J. Ejdys and E. Glinska
N00014	Internationalization and Leadership Frank F. Cotae
N10013	Attitudes toward Women in Managerial Position in Pakistan: A Comparative Study Uzma Ali, Ayesha Khan, and Seema Munaf

15:30 – 16:00	Coffee Break
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SESSION – 3 (Marketing, Economics, Finance)

Venue: Conference room 1

Session Chair: *Prof. Kwang Mong Sim*

Time: 16:00-18:00

Y00001	Effects of the Store-owned Brands and Direct Marketing Channels on Products' Innovation HuixinYANG, Meng WANG
Y00004	Rural Tourism Development. Industry's Perspectives on Sustainable Tourism May-Chiun Lo, Peter Songan, T. Ramayah, Alvin W. Yeo and Vikneswaran Nair
Y00008	Financial-Investment Linkages in Malaysia: Sectoral Shock Analysis Siti Muliana Samsi, Zarinah Yusof and Kee-Cheok Cheong
Y00010	The Development of Interpersonal Trust and Its Relation to Economic Performance Ruben de Blied
Y00011	The Game of the China DTH Markets between State-Controlled and Copycat Brands Qiling Qin, Ping Wei
Y10003	Troubled Two Asian Tigers, Korea and Taiwan: Why Cannot They Cross over the Threshold of Advanced Economies? O. Yul Kwon
Y10016	Financial Statement Fraud Control: Audit Testing and Internal Auditing Expectation Gap Norazida Mohamed
Z00001	Research on Assessing Internationalization of Chinese Currency Yonghong Tu, Wensheng Dai and Xueqing Zhao
Z00003	Etiquette of co-production with customers: A study of car sharing in self-service

	Kazuhiro Masuda, Md. Abul Kalam Siddike and Yoji Kohda
Z00012	Testing the Direct Market Orientation-Performance Relationship: The Case of Stock Brokerage Firms Tung-Zong Donald Chang and Su-Jane Chen

May 20, 2013 19:00	Dinner and Closing Ceremony
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

- Laptops (with MS-Office & Adobe Reader)
- Projectors & Screen
- Laser Sticks

Materials Provided by the Presenters:

- PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)
- Duration of each Presentation (Tentatively):
- Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A
- Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

FIRST HOTEL COPENHAGEN

http://360hosting.biz/first_hotels/copenhagen/

Road Directions:

First Hotel Copenhagen is situated only 9 km from Copenhagen International Airport and 4 km from the city centre.

Car:

Follow E20 / the Øresund motorway from the airport and then follow the Amager motorway when you reach the sign København C (02). By the sign Centrum 7 (02) you follow the Zealand Bridge and then turn left at Bådehavnsgade and yet another left by Molestien.

Public Transport:

You can also use the public buses, 4A from Valby station and 30 from the central station stopping right outside the hotel.

Whether you arrive from Copenhagen International Airport, Copenhagen Train Station, from Sweden, Jutland, or from somewhere else, we look forward to welcoming you at Clarion Hotel Copenhagen. If you have any question regarding transportation to the hotel, please contact us.

Contact Information:

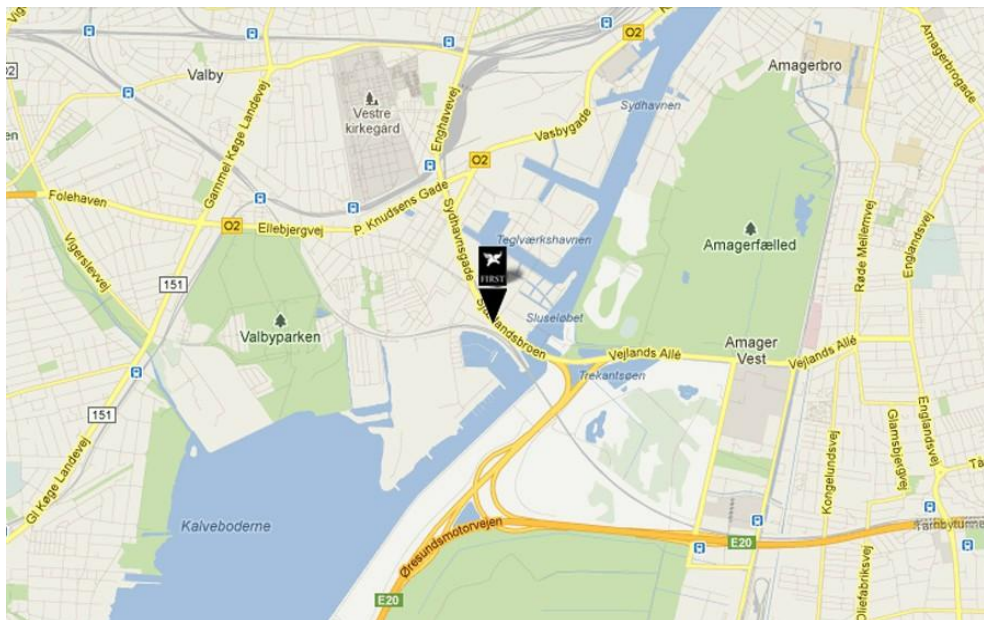
Conference & Event Coordinator

Frederikke Dalthur Knørr Rasmussen

Email: Frederikke.Rasmussen@firsthotels.dk

Tel:+45 70127373

Add:Molestien 11, 2450, Copenhagen, Denmark



2013

July 13-14, 2013		
2013 5th International Conference on Information and Financial Engineering (ICIFE2013)	Jakarta, Indonesia	April 20, 2013
2013 2nd International Conference on Knowledge, Culture and Society (ICKCS2013)	Jakarta, Indonesia	May 10, 2013
2013 4th International Conference on Education and Management Technology (ICEMT2013)	Jakarta, Indonesia	April 30, 2013
August 10-11, 2013		
2013 3rd International Conference on Financial Management and Economics (ICFME2013)	Barcelona, Spain	April 25, 2013
2013 2nd International Conference on Society, Humanity and History (ICSHH2013)	Barcelona, Spain	April 20, 2013
2013 3rd International Conference on Strategy Management and Research (ICSMR2013)	Barcelona, Spain	April 30, 2013
September 1-2, 2013		
2013 4th International Conference on Construction and Project Management (ICCPM2013)	Beijing, China	May 15, 2013
2013 4th International Conference on Innovation, Management and Service (ICIMS2013)	Beijing, China	April 25, 2013
2013 International Conference on Management Technology and Science (ICMTS2013)	Beijing, China	April 30, 2013
September 28-29, 2013		
2013 3rd International Conference on Education, Research and Innovation (ICERI2013)	Bandar Seri Begawan, Brunei Darussalam	May 15, 2013
2013 3rd International Conference on Business and Economics Research (ICBER2013)	Bandar Seri Begawan, Brunei Darussalam	May 20, 2013
2013 4th International Conference on Humanities, Historical and Social Sciences (CHHSS2013)	Bandar Seri Begawan, Brunei Darussalam	May 25, 2013
October 19-20, 2013		
2013 3rd International Conference on Humanities, Society and Culture (ICHSC2013)	Jeju Island, South Korea	June 10, 2013
2013 2nd International Conference on Financial Theory (ICFT2013)	Jeju Island, South Korea	June 15, 2013

2013 IEDRC DENMARK CONFERENCES

2013 4th International Conference on Business, Economics and Tourism Management (CBETM2013)	Jeju Island, South Korea	June 20, 2013
2013 4th International Conference on E-business, Management and Economics(ICEME2013)	Jeju Island, South Korea	June 25, 2013
November 16-17, 2013		
2013 3rd International Conference on History and Society Development (ICHSD2013)	London, UK	July 1, 2013
2013 2nd International Conference on Ethics in Human Research (ICEHR2013)	London, UK	July 5, 2013
2013 4th International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS2013)	London, UK	July 10, 2013
2013 3rd International Conference on Information and Finance (ICIF2013)	London, UK	July 20, 2013
December 6-7, 2013		
2013 3rd International Conference on Languages, Literature and Linguistics (ICLLL2013)	Sydney, Australia	July 10, 2013
2013 4th International Conference on Economics, Business and Management(ICEBM2013)	Sydney, Australia	July 15, 2013
2013 2nd International Conference on Sociality and Humanities (ICOSH2013)	Sydney, Australia	July 20, 2013
December 29-30, 2013		
2013 International Conference on Financial and Management Science (ICFMS2013)	Kuala Lumpur, Malaysia	Aug. 1, 2013
2013 2nd International Conference on Business, Management and Governance (ICBMG2013)	Kuala Lumpur, Malaysia	Aug. 5, 2013
2013 2nd International Conference on Humanity, Culture and Society (ICHCS2013)	Kuala Lumpur, Malaysia	Aug.15, 2013



<http://www.icfme.org/>

2013 3rd International Conference on Financial Management and Economics, ICFME 2013, will be held during August 10-11, 2013, in Barcelona, Spain. ICFME 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Financial Management and Economics, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICFME 2013 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on August 11, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi?timeout=1;conf=icfme2013> website or via email icfme@iedrc.org.

Important Date

Important Date

Paper Submission (Full Paper)	Before May 30, 2013
Notification of Acceptance	On June 15, 2013
Final Paper Submission	Before June 30, 2013
Authors' Registration	Before June 30, 2013
ICFME 2013 Conference Dates	August 10-11, 2013



<http://www.icshh.org/>

2013 2nd International Conference on Society, Humanity and History, ICSHH 2013, will be held during August 10-11, 2013, in Barcelona, Spain. ICSHH 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Society, Humanity and History, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICSHH 2013 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Before May 30, 2013

Notification of Acceptance

On June 15, 2013

Final Paper Submission

Before June 30, 2013

Authors' Registration

Before June 30, 2013

ICSHH 2013 Conference Dates

August 10-11, 2013



<http://www.icsmr.org/>

2013 3rd International Conference on Strategy Management and Research, ICSMR 2013, will be held during August 10-11, 2013, in Barcelona, Spain. ICSMR 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Society, Humanity and History, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICSMR 2013 will be published in the JOEBM (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

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Paper Submission (Full Paper)	Before May 30, 2013
Notification of Acceptance	On June 15, 2013
Final Paper Submission	Before June 30, 2013
Authors' Registration	Before June 30, 2013
ICSMR 2013 Conference Dates	August 10-11, 2013



<http://www.iccpm.org/>

2013 4th International Conference on Construction and Project Management, ICCPM 2013, will be held during September 1-2, 2013, in Beijing, China. ICCPM 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Construction and Project Management, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICCPM 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on September 2, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through the <https://www.easychair.org/account/signin.cgi?conf=iccpm2013> website or via email iccpm@iedrc.org.

Important Date

Paper Submission (Full Paper)	Before May 25, 2013
Notification of Acceptance	On June 5, 2013
Final Paper Submission	Before June 20, 2013
Authors' Registration	Before June 20, 2013
ICCPM 2013 Conference Dates	September 1-2, 2013



<http://www.ipedr.com/icims/>

2013 4th International Conference on Innovation, Management and Service, ICIMS 2013, will be held during September 1-2, 2013, in Beijing, China. ICIMS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovation, Management and Service, and discuss the practical challenges encountered and the solutions adopted.

The ICIMS 2013 papers will be published in the JOEBM journal (ISSN: 2301-3567) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)	Before May 30, 2013
Notification of Acceptance	On June 15, 2013
Final Paper Submission	Before June 30, 2013
Authors' Registration	Before June 30, 2013
ICIMS 2013 Conference Dates	September 1-2, 2013



<http://www.icmts.org/>

2013 International Conference on Management Technology and Science-ICMTS2013, will be held during September 1-2, 2013, in Beijing, China. ICMTS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Mangement Technology and Science, and discuss the practical challenges encountered and the solutions adopted.

All papers for the ICMTS 2013 will be published in the JOAMS (ISSN: 2168-0787) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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Important Date

Paper Submission (Full Paper)	Before May 30, 2013
Notification of Acceptance	On June 20, 2013
Final Paper Submission	Before July 5, 2013
Authors' Registration	Before July 5, 2013
ICMTS 2013 Conference Dates	September 1-2, 2013

